PRODUCTS
GALLERY
2027

NOVSIGHT.COM

Light Up
The World by Design.

NOVSIGHT

Jeep

NOVSIGHT

NOVSIGHT

NOVSIGHT

Different Lights Choose Novsight

YOUR MOST EXPERT
RELIABLE OVERLANDING GEAR

WWW.NOVSIGHT.COM

INSTAGRAM: @NOVSIGHT
FACEBOOK: @NOVSIGHT
YOUTUBE: @NOVSIGHTAUTOLIGHTING
TIKTOK: @NOVSIGHT_OFFICIAL
PINTEREST: @NOVSIGHT AUTO LIGHTING

LIST OF PRODUCTION TEAMS

Faye Li

Potato

Mario

AnHua.Su

NOVSIGHT VISUAL CENTER

About NOVSIGHT Brand



NOVSIGHT

YOUR **MOST** RELIABLE
OVERLANDING GEAR
EXPERT.

NOVSIGHT was born in 2017, with more than 8 years of experience in automotive products, Inspired by nature, we respect and champion environmental protection.

We love what we do, but we are also a group of adventurous people.
In order to have a perfect overlanding journey, we started to develop overlanding products based on our own needs.
We put a lot of effort into every aspect of the product, thinking, designing and then experiencing the product during the trip.

The NOVSIGHT team has pushed our creations to the limit, even taking them to the world's highest mountain, the Tibetan Plateau, for authentic, real-world testing.

29017.159 Foot

Mount Qomolangma

Photo from NOVSIGHT
during product testing in Tibet.


TOYOTA

1,000,000 +

1M+ American drivers trust us.

100 +

Sold in 100+ countries and regions.

400 +

Partnered with 400+ off-road legends.

9 Years

With 9 years of industry experience.

NOVSIGHT OFF-ROAD LIGHTS





SPOTLIGHT PRODUCTS COME WITH WARRANTIES OF UP TO FIVE YEARS

No matter the environment or challenge,
Our products support you to safely complete your adventures in any scenario and climate.

SOCIAL MEDIA PRESENCE

A wave of market validation is sweeping through the off-road community. More than 450 key opinion leaders have conducted extensive tests of Novsight products, generating over 40 million impressions and consistent acclaim. This resounding endorsement serves as powerful confirmation of our products' exceptional performance and reliability. Furthermore, it has substantially enhanced brand trust and influence, which in turn fuels our continued growth and expands our presence within the market.

250K+

Customers Reached

45M+

Social Impressions

1000+

Social Media KOLs

50M+

KOL Impressions

3,000+

KOL Content Pieces

Data as of 8 September 2026

AWARD
RECOGNITION

reddot winner 2025
vehicle accessories design

Novsight's Halo product has been honored with the prestigious Red Dot Award for Product Design, one of the world's most renowned seals of quality for exceptional design and innovation.

This recognition underscores Halo's outstanding industrial design and advanced functionality, reflecting Novsight's commitment topushing the boundaries of off-road lighting.

AWARD
RECOGNITION



reddot winner 2026
vehicle accessories design

The X-Series LED off-road spotlights are based on a clearly structured lighting architecture, with X-shaped daytime running lights as a defining design element. The light source is integrated into a highly transparent lens, combining illumination with a distinctive light graphic. The standardised 4-inch housing, together with multi-angle mounting brackets, allows integration into a range of vehicle types. Combining a spotlight and daytime running light reduces the number of components and enhances structural integration.

In 2026, we introduced the new 7-inch LED light bar in the X Series. It features a larger size, higher brightness, and comes equipped with numerous dynamic daytime running light modes. Most importantly, the 7-inch model can now be connected to the Novsight App on your phone



@hivelocityjeep

Content creator / Brand Ambassador / Off-road Enthusiast / Commercial Model / Entertainer

"Windrock Park is the largest privately owned off-road park... I rely on my Novsight HALO Series 3 LED lights for enhanced visibility during dusk and nighttime driving as I navigate between trails.I've showcased Novsight lights at prominent events such as Jeep Beach in Daytona, FL, GSMJI in Pigeon Forge, TN, and Jeep Jam in Myrtle Beach, SC... Novsight lights are highly effective for nighttime driving, fog, and challenging road conditions... the option to use white or ombre halos for a more stylish look."

This picture was authorized by @hivelocityjeep

@jaymaverick88

Off-Road & Overland Enthusiast / Vehicle Builder & Fabricator / Technician / Content Creator

"I'm Jay Lopera, and I'd describe myself in three roles: designer/builder, driver, and overlander. I love taking an idea, turning it into a real build, and then putting it to the test on trails, rocks, sand, and off-road adventures.

I own a performance off-road shop where my passion for Jeeps and performance vehicles becomes real-world builds. I don't just build them. I drive them, test the parts myself, and live the lifestyle behind them. Outside the shop, I create automotive and adventure content as @jaymaverick88, sharing installs, product testing, builds, trails, events, and the reality of working in the automotive industry.

Since Novsight became part of the family, I've really come to appreciate the importance of reliable lighting on the trails, along with having a team that truly supports the off-road community."

This picture was authorized by @jaymaverick88

Rock Crawler

"Sometimes unexpected things happen on the trail, and I need to fix my vehicle right there. By the time I'm done, it's already late, but that's when the Halo Series really shines. Its powerful lighting helps me safely find my way out of the trail.I frequently attend car meets, and the Halo Series' stunning look never goes unnoticed. Every time someone passes by my car, they can't help but admire the Halo Series' design.Novsight's innovative aesthetic always stands out among other brands."

@road_play_one Daniel Wang

This picture was authorized by @road_play_one Daniel Wang

@sixx.7even_

Off-Road Enthusiast / Trail Explorer / Family Adventurer

"I'm Alex from Central California, and I've been hooked on off-roading since I was a kid. My journey started on two wheels with bicycles and dirt bikes, and has now evolved into UTVs, where I get to share the thrill of the trail with my family.

Our favorite playground is the High Sierras, camping out and exploring rugged backcountry trails in our Polaris RZR. For us, off-roading is all about creating memories together and discovering places off the beaten path.

When the sun goes down, staying safe on technical trails means having high-performance lighting you can trust. Novsight has been a game-changer for our rig, delivering clear visibility that helps keep our family safe and lets us keep exploring after dark."

This picture was authorized by @sixx.7even_

@highplainsdrifters71

Off-Road Racer / Vehicle Builder Automotive Innovator

"I'm Chad Allender — a hands-on racer and builder driven by curiosity, creativity, and a deep love for desert racing. Based in California, I compete in the UNLTD Off-Road Racing series, taking on legendary events like The Mint 400, The California 300, and The Parker 400.

My race car started as a 2004 Porsche Cayenne rescued from a salvage yard — rebuilt from the ground up into a true Baja-style machine. Every bolt, weld, and upgrade represents my belief that performance is born from passion, not just resources.

With Novsight joining my car builds this year, I'm ready to take on more races and tougher terrains — pushing the limits of both light and speed."

This picture was authorized by @highplainsdrifters71

@Cyberoffroad_

Duner / Offroad Enthusiast

"As a long time Duner off road lights have come along way i can't emphasize how important lighting is , miles deep in the Dunes at night the Halo Series Pro lights by far as the best in class minimal glare do to the removable amber covers & just mesmerizing design on the DRL settings Esthetically & Functionality have met with these awesome Novsight design. When adventure calls I answer with Novsight to light the way Forward!"

This picture was authorized by @Cyberoffroad_

@barricade_4x4
@hi9h_tide

JEEP ENTHUSIASTS / BUILDERS / CONTENT CREATORS

"Humberto and Vanessa are a Jeep-loving couple who share a passion for off-roading, adventure, custom builds, and creating content together.

Humberto's 2020 Jeep Wrangler "Barricade" is built for Florida swamps, muddy trails, and outdoor adventures. His build reflects his love for off-roading and the freedom that comes with every trail, modification, and mile.

Vanessa's customized Jeep features Novsight Halo SE 3" and 6" pod lights, along with Halo Pro 4.5" and 6" lights, combining bold styling with practical trail lighting.

For both of them, Novsight has become part of the Jeep lifestyle they enjoy together, from trail runs and late-night drives to sharing their builds with the off-road community."

This picture was authorized by @barricade_4x4 & @hi9h_tide



@johnny_ryder

Rider /
Nurse /
Motorcycle Enthusiast /

" I'm John Ochoco — a full-time nurse and part-time biker. For me, riding is a way to step away from the everyday routine and simply breathe. Whether I'm riding through the canyons, along the coastline, or with good friends, the road clears my mind and reminds me to enjoy the moment.

I've always enjoyed making my motorcycle my own. I like a bike that stands out without going over the top — unique, classy, and simple, with every detail having a purpose.

That's what drew me to Novsight. I wanted something different from the traditional headlights I kept seeing in the motorcycle community — lighting that was functional but also added character to my Harley. Novsight gave me a way to create something that felt like mine while keeping the clean and classy style I love.

For me, customizing isn't about having the biggest or flashiest setup. It's about choosing details that reflect who you are, enjoying the road, and being a little different from the rest."

This picture was authorized by @johnny_ryder

Adventure is Calling

Novsight Team

CATALOG

Off Road Lights

HALO SERIES
MAX 6-INCH
PRO 3 / 4.5 / 6 / 8 / 20-INCH
SE 3 / 4.5 / 6-INCH
Dot 6-inch
Reverse 4.5-inch

CYBER SERIES
3 / 4.5-INCH
6O / 6B-INCH

X SERIES
4 / 7-INCH

MJ LIGHT
6-INCH

ATOM SERIES
6 / 10-INCH

GALAXY LIGHT BAR

VOYAGER LIGHT BAR

CYBEREYE HEADLIGHT

25 / 106

Outdoor

ABS AWNING
HALO ROOF RACK
CAMPING CHAIR
IGT CAMPING TABLE
CAMPING BOX
AMOUR TRACTION BOARD
AIR PUMP & CAMPING LANTERN

107 / 128

Modification Accessories

WIRELESS SWITCH
UNDERGLOW LIGHT KIT
MARKER LIGHT KIT
BEACON LED WHIP LIGHTS
REAR-VIEW MIRROR
SIDE DOOR STEP

129 / 138

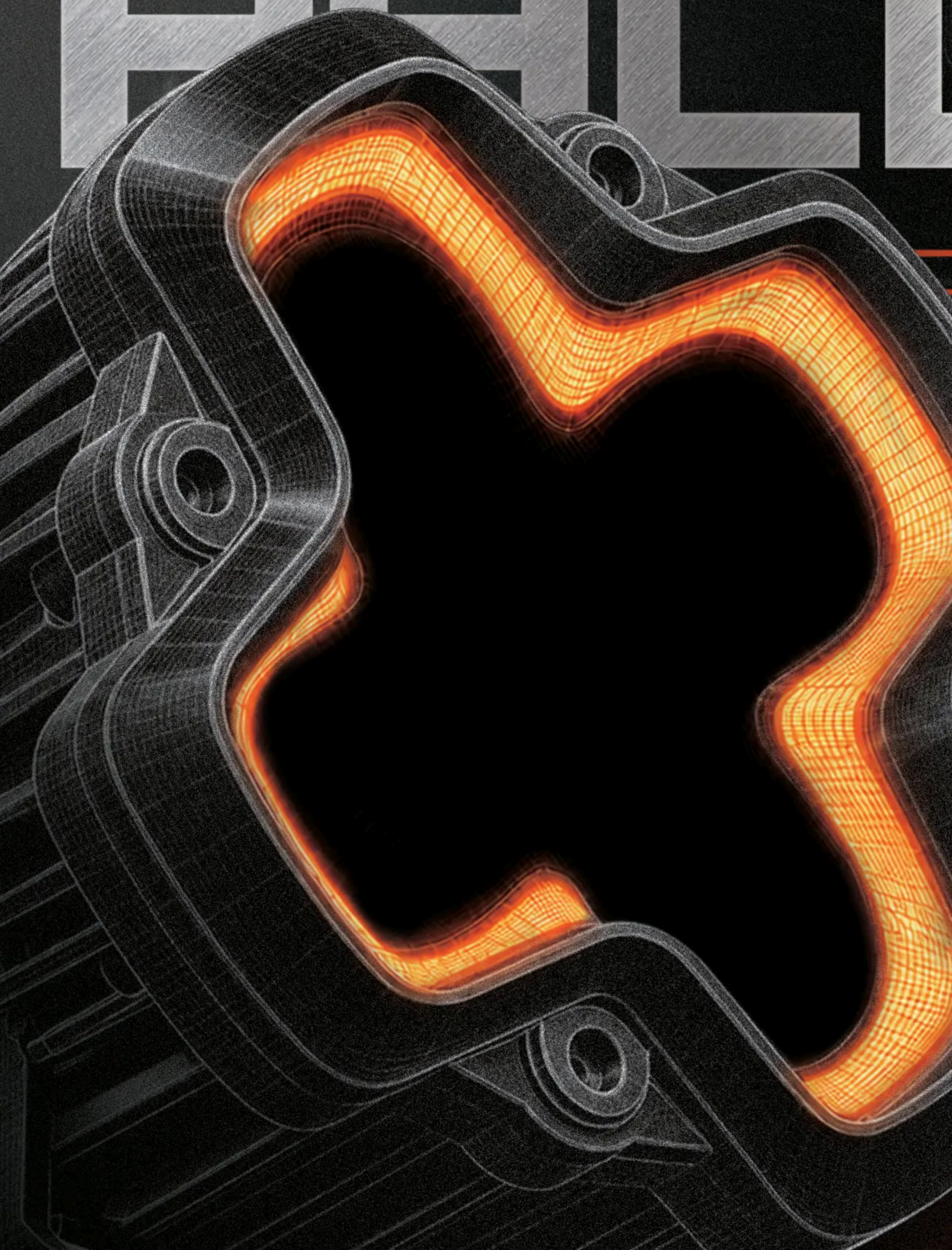
In 2024, our team took the Halo series spotlights to the Arctic for a 30-day extreme environmental test at a latitude of 76 degrees north. The products returned in perfect condition.

74°N, 110°E

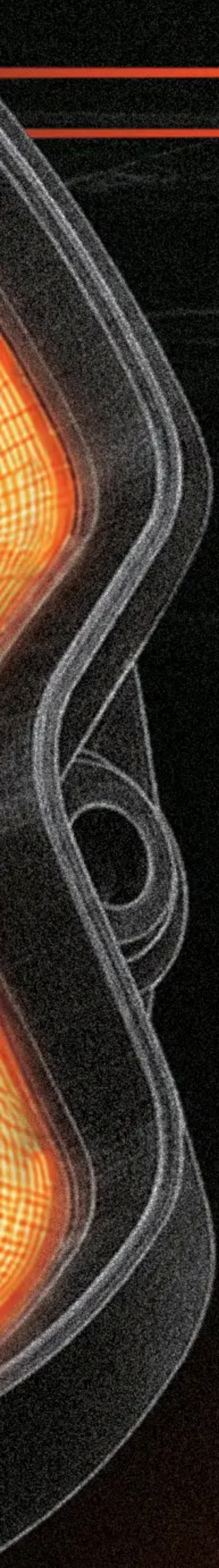
Arctic - Pakska Point

Photo from NOVSIGHT
during product testing in Arctic.

HALO



MAX



Max Power On Demand

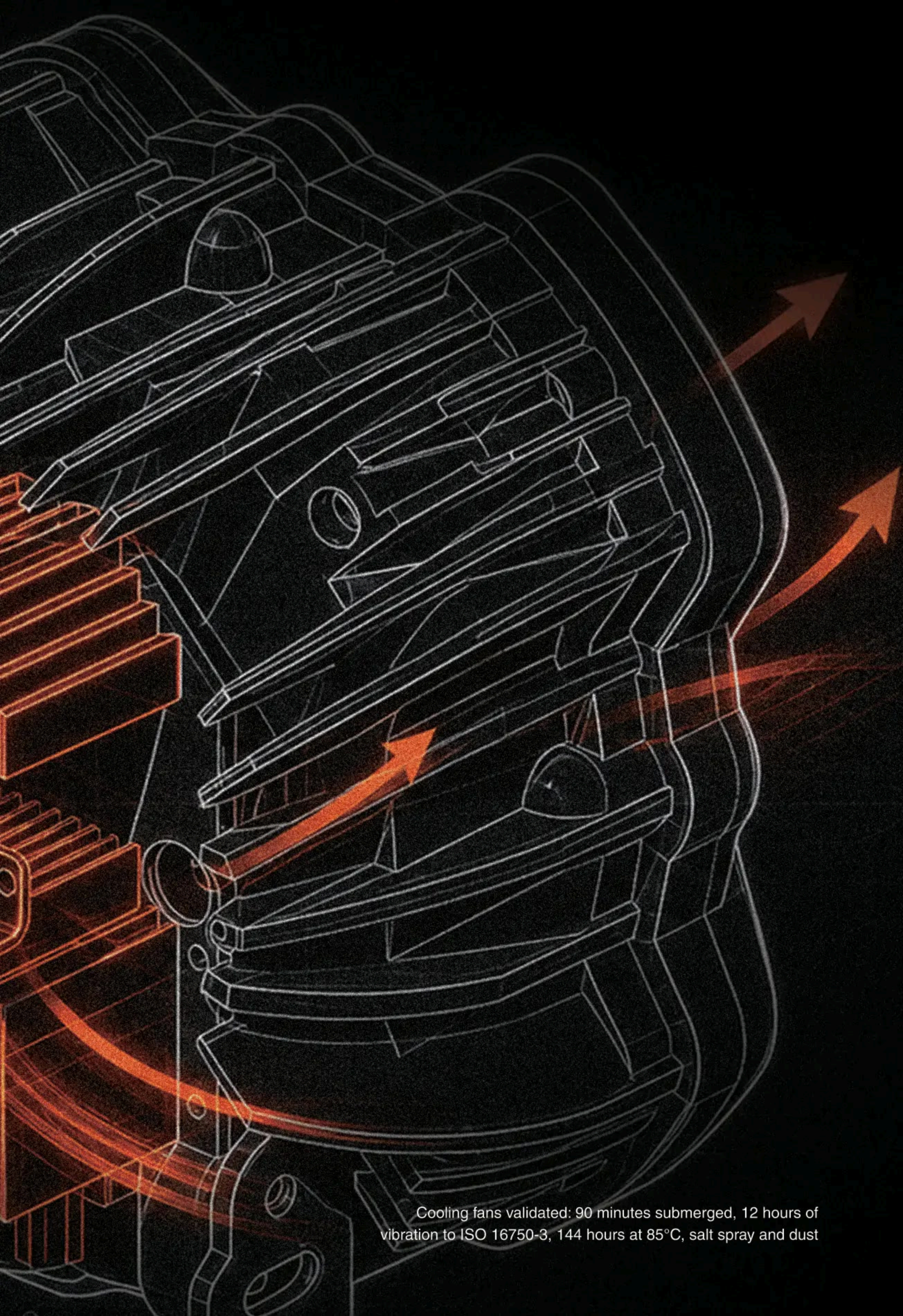
A new member joins the HALO family. HALO MAX was built around one question: how much light can one lamp deliver — and keep delivering? The answer is a 200W Turbo mode, twin active-cooling fans and a five-LED combo optic, inside a body CNC-machined from solid 6063 aluminum. A sincere creation from the Novsight team

DUAL ACTIVE COOLIN

Heat goes from the copper-core LED board, through a graphene thermal pad, straight into a deep-finned extruded aluminum heat sink. Two sealed ball-bearing fans inside the housing then pull air across those fins. Heat leaves the lamp fast, so the LEDs can keep working hard.

INTELLIGENT THERMAL MANAGEMEN

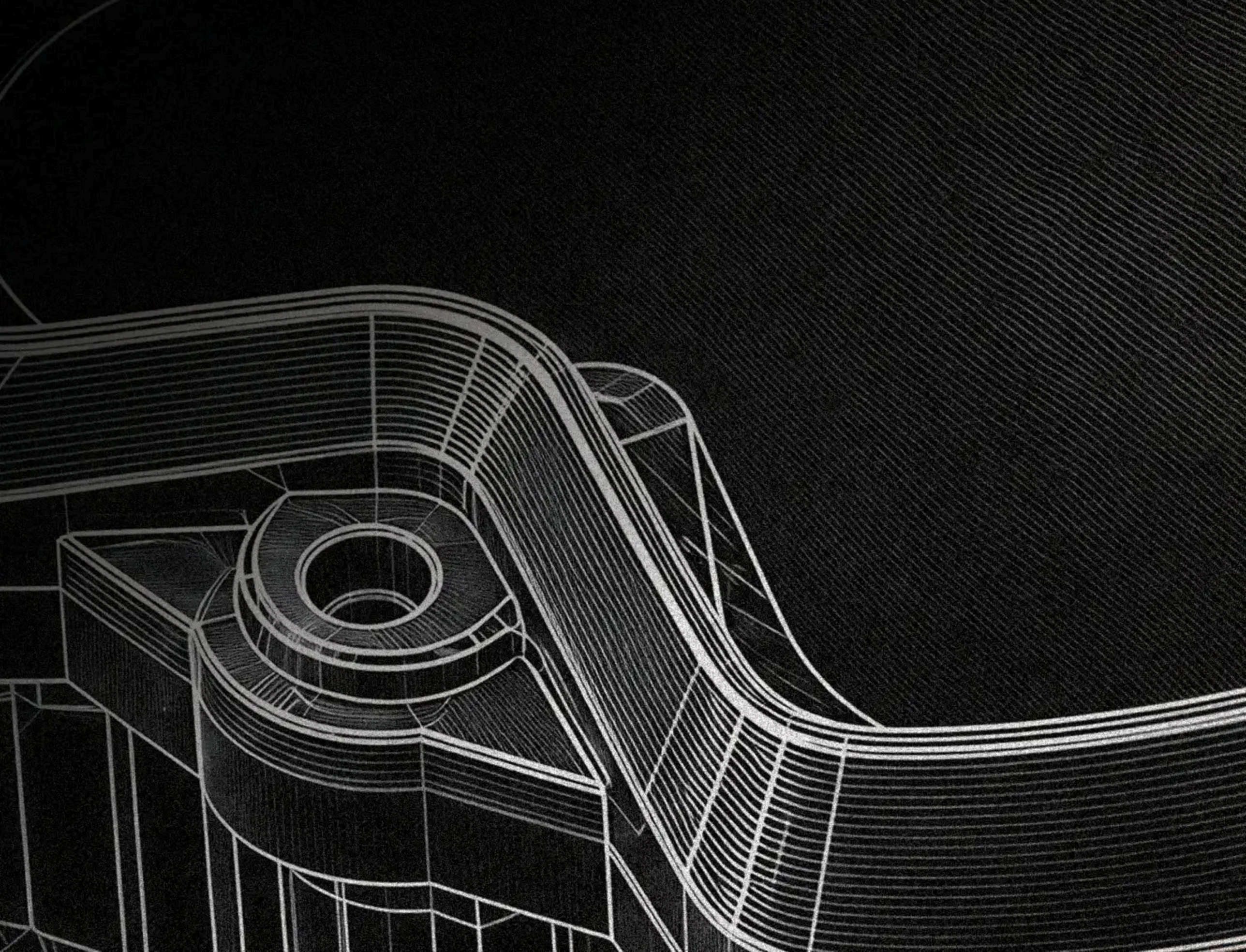
Sensors on the LED board and the driver watch HALO MAX in real time. As heat builds, the fans spin up. If it keeps climbing, output is trimmed in small steps and Turbo hands back to 120W automatically — the lamp dims a little rather than cutting out. A hardware safeguard sits behind the software as a second line of defense.

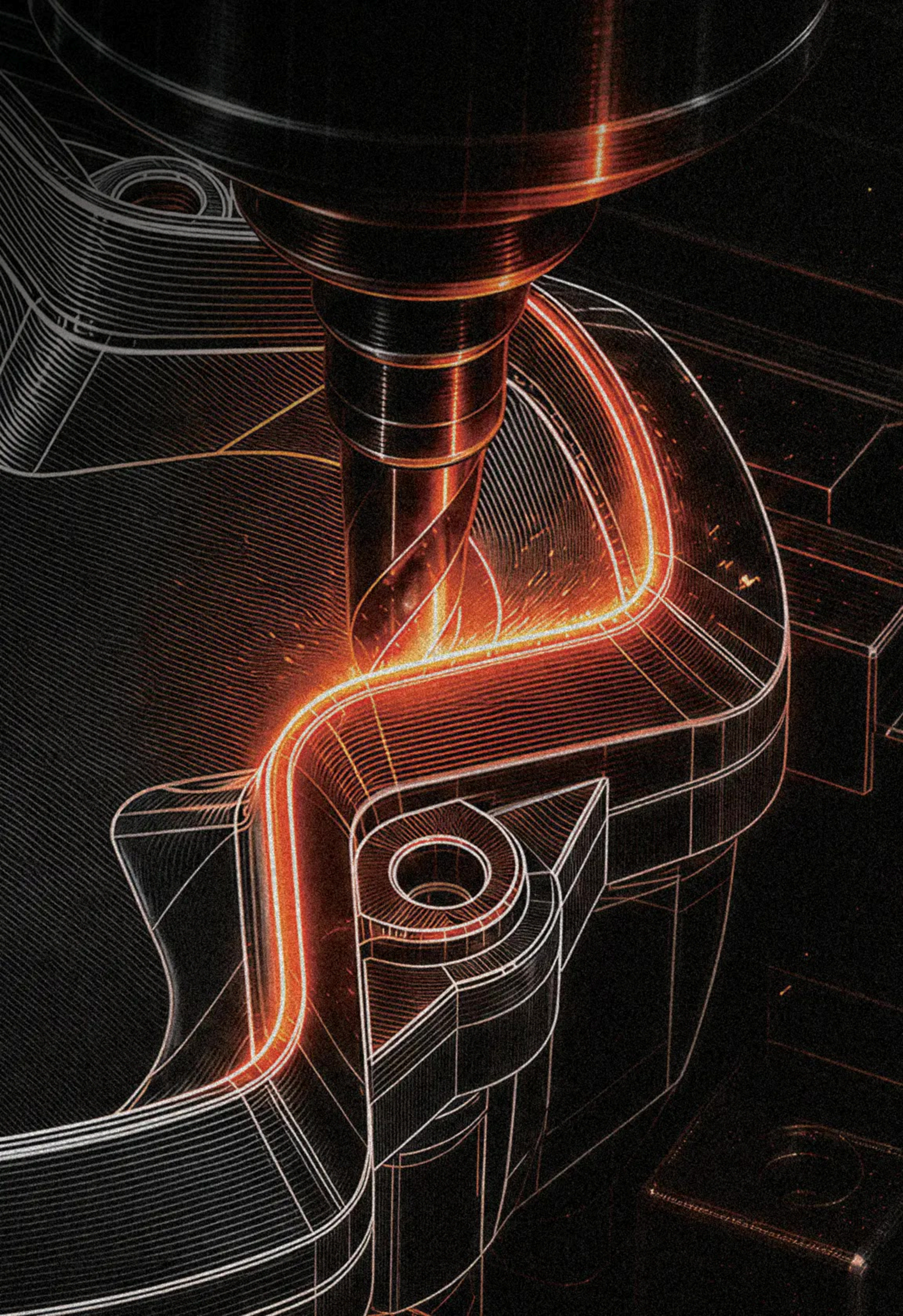


Cooling fans validated: 90 minutes submerged, 12 hours of vibration to ISO 16750-3, 144 hours at 85°C, salt spray and dust

Rewriting the Rules

Cast housings are cheaper. HALO MAX is machined instead. Its body is CNC-cut from solid 6063 aluminum — no casting porosity, no parting lines, nothing to work loose on a washboard road, and every surface held to a tolerance a mold can't. It takes longer and it costs more. It is also the only way to build a lamp that runs at 200W and stays this tight.





7-inch Pod Light MAX

200W Turbo. Twin-fan cooled. One combo beam

Press Turbo and HALO MAX lifts from 120W to a full 200W for the moments that matter — twin fans and thermal sensing manage the heat, then step it back to 120W automatically. Behind the lens, five LEDs work as one: two throw a tight spot down the trail, three lay a wide driving pattern in front of you. Distance and spread, in a single lamp





Turbo Mode



White DRL

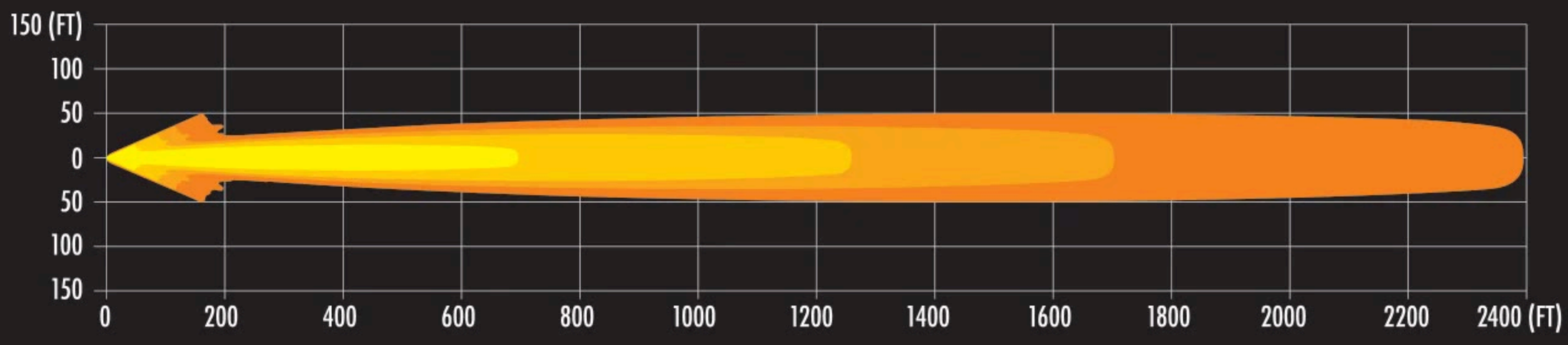


Yellow DRL

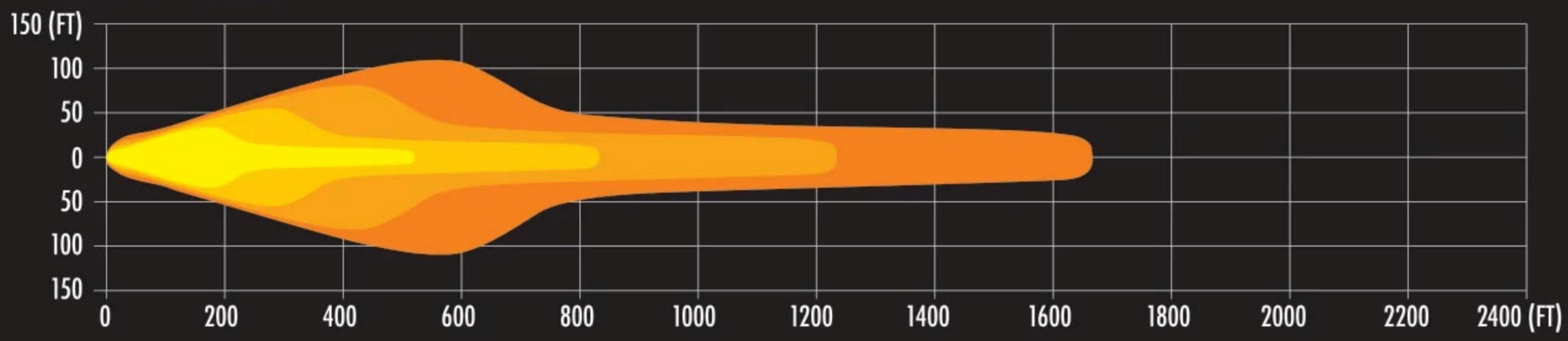
Halo Series

Beam pattern 7-inch POD LIGHT MAX

SPOT BEAM



COMBO BEAM



Halo Series

Parameter 7-inch POD LIGHT MAX

VOLTAGE	10-30V DC	**LAMP MATERIAL**	Aluminium
POWER (OUTPUT)	200W (Turbo)	**LENS MATERIAL**	Polycarbonate
LUMEN	21550LM(Turbo)	**LENGTH**	6.28 inch
IP-CLASS	IP69K	**WIDTH**	5.11 inch
COLOR TEMPERATURE	6000±500K	**HEIGHT**	7.17 inch
DRL COLOR TEMPERATURE	6000K/1700K	**BEAM MODE**	2 Modes
TEMPERATURE	-40°C ~ 85°C		